

ABSTRACT

Cultural shift phenomenon is not a new thing in Indonesia. There are several factors that influence this phenomenon and one of them is economy. Economy hold an important part to increase the living standards of human resources in order to achieve prosperity. Gili Trawangan is an island that was exposed to the phenomenon. Gili Trawangan is an island that was located in the northwest side of Lombok with 2 kilometers length and 3 kilometers width. This place becomes a favorite destination among local nor international tourists. This island was dominated by foreigners that came with their Western culture.

Due to the significant development in number of tourist, automatically the economic situation in Gili Trawangan was increasing as well. Moreover, the locals tend to keep up with this development which was shown with the amount of Western-influenced bars and hotel that could attract local nor international tourist.

Documentary film is a film that documents stories from a true story without any fictitious setting. Therefore, through this documentary film can inform the public that even though tourist concentration is found on Gili Trawangan, but the local community were not affected under the western culture that dominates the island. Packaged with the use of documentary films with socio-cultural situation on Gili Trawangan with real without any setting and fraud. The title of this documentary film is "As Far As The Eye Can See". The researcher hopes that this thesis can be a reference for students of Broadcasting major with their thesis as well.

Keywords: *Documentary Film, Cultural Shift, Economy, Tourism, Gili Trawangan*