

## **ABSTRACT**

*The current condition of economic has entered the era of 4th wave economy known as the era of creative economy. The existence of this economic development era creates an interdependence relationship between humans, it encourages the community to always be active, creative and productive in finding new technologies. Bandung has great potential in the development of creative startup in Indonesia. To complement it all, some co-working space keeps popping up to accommodate the creativity of young creators. But there are still some problems, that are the development of creative startup especially in the five dominant sub-sectors in Bandung does not yet have facilities that can provide accommodation that focus on the needs of creative startup, infrastructure that already exists is not adequate. Where the character of a creative worker is quite different from a normal worker. This also affects the application of workspace that can stimulate productivity and creativity.*

*Co-working Space is one of the workspace that the existence is quite important considering the needs are different from the general work space. Creative Co-working Space presents a special design that focuses on accommodating the needs of different user activities and has psychological effects according to their physical and psychic needs. Activities that are temporary (non-permanent) require that designs in the area of co-working space must be quickly captured and responded by the user. Through the method of analysis of subject and object design by conducting survey locations and interviews and synthesis problems, interior design planning of Creative Co-working Space with design that can stimulate creativity is considered to be important given the comfort and psychological users and officers is one of the factors that influence on condition of productivity.*

*Keywords: Creative Economy, Creative Startup, Co-working Space.*