

ABSTRACT

Job satisfaction is emotional forms of imagination, feelings of satisfaction, and dissatisfaction. In essence, job satisfaction is the pleasure of a worker in seeing and carrying out his work.

In this study to determine the level of employee job satisfaction the first thing to do is to make preliminary test, that is by spreading the questionnaire. Preliminary test results show that the level of satisfaction is low.

To know the factors that affect job satisfaction, this research uses leadership style factor that is transactional leadership style and transformational leadership style. Based on preliminary test results related to transactional leadership style and transformational leadership style, transformational leadership style has lower percentage level of job satisfaction compared with transactional leadership style which has the highest value to job satisfaction of its employees.

Associated with the low level of job satisfaction and leadership style it is necessary to conduct further research to the level of employee job satisfaction has increased and employees feel comfortable in their work.

This study aims to determine the style of leadership and job satisfaction as well as to know the influence of transactional leadership style and transformational leadership style both simultaneously and partially to job satisfaction. The data analysis used in this research was Multiple Linear Regression. The results of this study showed that leadership style had a significant impact on employee job satisfaction.

Keywords: leadership transactional, transformational, job satisfaction