ABSTRACT

ANALYSIS OF USER ACCEPTANCE OF ERP SYSTEM IN PT. TIKI JALUR NUGRAHA EKAKURIR BANDUNG USING TECHNOLOGY ACCEPTANCE MODEL

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This study aims to determine the acceptance of MyOrion system users in PT. Tiki Jalur Nugraha Ekakurir using Technology Acceptance Model. In the world of work, the use of systems in work by employees is influenced by company rules in accordance with the image of the company. This study was conducted to determine the extent to which employees receive this system and the results can be used as consideration for system development for the future. This study used 51 respondents. Testing will be done using SmartPLS 3.0.

The result of this research are variable perceived ease of use have positive effect to attitude variable, attitude variable have positive effect to behavioral intention to use variable and behavioral intention to use variable have positive effect to usage behavior variable while perceived usefulness variable did not positively affect to attitude variable, variable social influences did not positively affect the behavioral intention to use variable and the facilitating conditions variable did not positively affect the usage behavior variable. Based on the results of this study there are three accepted hypotheses and three hypotheses rejected.

Keywords: ERP, Technology Acceptance Model, PLS