

## **LIST OF TABEL**

<b>Table 2.1 Dimensi Web .....</b>	<b>13</b>
<b>Table 2.2 Factors Consumer Behaviour .....</b>	<b>15</b>
<b>Table 3.2. Operational Variable.....</b>	<b>31</b>
<b>Table 3.3 Validity Test Results.....</b>	<b>36</b>
<b>Table 3.4 Reliability Test Results .....</b>	<b>36</b>
<b>Table 4.1 Normality Test Result.....</b>	<b>45</b>
<b>Table 4.2 Multicollinearity Test Result .....</b>	<b>55</b>
<b>Table 4.3 Multiple Linear Regression Result.....</b>	<b>58</b>
<b>Table 4.4 t Test Result.....</b>	<b>62</b>
<b>Table 4.5. F Test Result.....</b>	<b>64</b>
<b>Table 4.6 Multiple Regression Correlation and Determinant Coefficients Result Model .....</b>	