

ABSTRACT

The development of information technology is growing rapidly, making people increasingly need information technology in accordance with the needs of each individual. Many advantages that can be obtained from the development of telecommunications that can add insight and knowledge, and get the latest information about the development of science and news about business, economics, investment, finance, and others in the world, especially in Indonesia.

The purpose of this study is to examine the price of shares of companies listed in the telecommunication industry sub-sector listed on Indonesia Stock Exchange 2012-2016. Another objective is to conduct research on the influence of Current Ratio (CR), Return On Equity (ROE), and Debt to Equity Ratio (DER) to stock prices of sub-sector companies of telecommunication industry.

The data used in this research is obtained from the data of financial statements for the period 2012-2016. The population used is telecommunication industry sub-sector listed on Indonesia Stock Exchange 2012-2016. Sampling technique used in this research is purposive sampling. Pursuant to purposive sampling obtained 7 sample company. Data analysis method in this research is panel data regression analysis using eviews 8.

The results showed that the variable current ratio, return on equity, and debt to equity ratio simultaneously affect the stock price. Current ratio variable partially has no significant effect in the direction of positive to stock price. While the variable return on equity partially significant effect with a positive direction to the stock price and variable debt to equity ratio partially no significant effect with the negative direction of stock prices.

Keywords: *Current Ratio; Return On Equity; Debt to Equity Ratio; Stock price*