

ABSTRACT

Firm's value is the perception of investors to companies that are often associated with stock prices. High firm's value is the desire of the owners of the company. Some aspects that are believed can affect the firm's value level include funding decisions, investment decisions and dividend policies. This study aims to determine the effect of funding decisions, investment decisions and dividend policies on the value of otomotif and componen companies listed in Indonesia Stock Exchange 2013-2016.

This study aimed to analyzed the influence of factors considered to an increase in company value include financial decision, investment decision, and dividend policy.

The population in this study is the financial statements and the annual reporting of otomotif and component companies listed on the Stock Exchange the period 2013 to 2016. The sample selection technique is purposive sampling and acquired 11 companies that were included with the period of 4 years in order to get 44 samples were observed. Methods of data analysis in this study is panel data regression using software Eviews 9.

The results showed that the Financial Decision, Investment Decision and Dividend Policy simultaneously significant effect on Company Value. Partially Financial Decision, Investment Decision and Dividend Policy does not affect the Company Value

Keywords: *funding decisions, investment decisions, dividend policies, firm value*