

ABSTRACT

DESIGNING EDUCATIONAL COMIC FOR CYBERBULLYING PREVENTION OF BEHAVIOR IN TEENAGERS

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The use of the internet allows users to socialize with people from all over the world through social media. The users can share their aspirations also their Photos/Videos in social media. However, some of the irresponsible users can misuse them, one of their irresponsible action is cyberbullying. Those irresponsible users often commit cyberbullying because they oppressed the victim without bully them directly, using the anonymity to their advantage by hiding their true identity, and limited knowledge of social media ethics. This research determines to make a media information to prevents behaviour of cyberbullying in teenagers, because during adolescence they are in instability period and in search of their identity, they need to be guided on action and ethics when using social media so they know what can they do and what can't. through the method of literature study, interviews, survey, observation, and matrix analysis, it is found that one of the media information that does not give the impression of patronizing or demanding for young teenagers is a comic book. Comic book presented the information with an interesting plot and illustration. Hope that after reading the comic book, teenagers can use social media with good ethics and prevent cyberbullying from happening.

Keywords : *Comic, Cyberbullying, Etiquette, Social Media, Teenagers*