

## ***ABSTRACT***

*Fitri, Anfahdilla. 2018. Cinematography of Fiction Movie NAYA As an Effort to Prevent the Proliferation of Irregularities Role-play K-Pop Among Teens. Final Task. Visual Communication Design. Faculty of Creative Industries Telkom University.*

Social media is not used as a media to communicate and interact but also as an entertainment media. One of the entertainment media that emerged in the social media is role-play. Role-play is a virtual game in social media. The user will acts as someone else or can be called someone who have a fake character. Because of the identity is fake so they can said the words that they used on social media that not in accordance with the original identity of the owner of the account.. So an incidence of irregularities occurs in the world of role-play itself. Because of that, it needs the media to be a tool as a warning or prevention for teenagers that involved in the world of role-play or teenagers who trying the role-play. Through this fiction film, it's expected to minimize the occurrence of cases of cyberbullying, cybersex and chat sex among teenagers. In the movie, the arrangement of the camera becomes the most important thing because through the pieces of images displayed can make the audience carried along into the story.

*Keywords: Fiction Movie, Role-play, Cyberbullying*