

DAFTAR GAMBAR

Gambar 3.1 Logo Spoonful of Sugar	39
Gambar 3.2 Lip Scrub	41
Gambar 3.3 Coffee Body Scrub	42
Gambar 3.4 Face & Body Scrub	43
Gambar 3.5 Hair Mask	44
Gambar 3.6 <i>Cucumber Eye Pad</i>	45
Gambar 3.7 Logo Indoganic	70
Gambar 3.8 Kemasan Indoganic	70
Gambar 3.9 Logo YaGi	71
Gambar 3.10 Kemasan YaGi	71
Gambar 3.11 Logo Hira	72
Gambar 3.12 Kemasan Hira	72
Gambar 3.13 Perceptual Mapping	82
Gambar 4.1 Fotografi Kemasan Spoonful of Sugar	93
Gambar 4.2 Jenis Font Golden Plains	94
Gambar 4.3 Jenis Font Monserrat	94
Gambar 4.4 Konsep Warna	95
Gambar 4.3 <i>Layout</i>	96
Gambar 4.3 Konsep Logo	97
Gambar 4.3 Perancangan Logo	101
Gambar 4.3 Perancangan <i>Packaging</i>	102
Gambar 4.3 Perancangan <i>Paperbag</i>	103
Gambar 4.3 Perancangan Poster	104

Gambar 4.3 Perancangan Brosur.....	105
Gambar 4.3 Perancangan <i>X-Banner</i>	106
Gambar 4.3 Perancangan Poster <i>Digital</i>	107
Gambar 4.3 Perancangan Instagram <i>Story</i>	108
Gambar 4.3 Perancangan Facebook <i>Ads</i>	110
Gambar 4.3 Perancangan <i>Website</i>	116