

ABSTRACT

As we know, tourism sector has been the main sector in Special Region of Yogyakarta's economy all the time, such as natural tourism, historical heritage, and shopping destination that spread in Special Region of Yogyakarta. Here, shopping tourism is supported by Creative Industry Craft perpetrators in Special Region of Yogyakarta. Therefore, if the perpetrators are not optimally supported, then the potential for shopping will not be optimal. Besides Craft, there are still many creative industry sector which is growing, and involved in Special Region of Yogyakarta's economy. However, from 16 creative industry sub-sector, there are only 4 sub-sectors which has been optimally supported by government, while the rest have not. There are still few facilities available for other Creative Industry sub-sector. Based on the problem identified, designing Yogya Creative Hub needs to be done in order to accommodate the activities of Creative Industries perpetrators in Special Region of Yogyakarta. Both Creative Industry perpetrators and citizens can channel their creative ideas, also to know and feel how a process of making a work takes place. Moreover, the other benefits are to attract the interest of tourists to get learn or know how the process and the work of Creative Industry in Special Region of Yogyakarta, so it can increase the economic value of Special Region of Yogyakarta.

Keyword: Jogja Creative Hub, DIY, Interior Design