

ABSTRACT

Tiara Bunda is an institution consisting of Group play, kindergarten and elementary school. In learning, teachers are still processed using the book as a tool in presenting material that makes the students do not pay attention and become less active in the class. It became the cornerstone of establishing Multimedia-based Interactive Learning Media of Map and Cultures of Indonesia. Learning media is built using Adobe Flash, using the method of work in the development of Multimedia With the making and implementation of instructional media can make learning process on subjects of education Pancasila and Citizenship (PPKn) can increase interest in learning so as to provide ease in understanding the material presented.

Keywords: Learning Media, Map and Cultures, Multimedia, Adobe Flash