

ABSTRACT

This study uses agenda setting approach to examine presentation of news the media agenda in the KompasTV streaming network in reporting drugs issues in Indonesia in the period March 2017 to November 2017. It was selected through total sampling procedure. Issue that going to examine is single issue: Drugs in Indonesia. Beside that, researchers tried to know and analyze the variables of the media agenda KompasTV streaming in terms of presenting the news that is type of news, frequency of news, size of news and streaming time of news. This research uses quantitative content analysis method by coding news of drugs issue in Indonesia. The study results show that three classes of drug issues that often arise are narcotics category one such as shabu, marijuana and ecstasy, drug abusers such as users, distributors and dealers, as well as pre-criminal justice of drug offenses such as foreclosure, search, arrest and detention. In general the frequency of drug issues that arise as much as 212 news (N=212), the type of news that often appear is hard news 93%, the size of news that often aired is the short size of 85%, and streaming time of drugs issue is at the time non-peak traffic view as 94% .

Keywords: *Agenda Setting, Media Agenda, Content Analysis, New Media.*