

ABSTRACT

This study was conducted to determine the meaning that Army shows in understanding the term of bromance. The purpose of this study was to determine the interaction that Army shows, especially in Mind, Self, and Society after they like the bromance displayed by BTS and to know the meaning of bromance among Army that BTS showed. This research uses qualitative research methodology with qualitative fenomenology approach. The object of research in this study is the meaning of bromance. The discussion in this research is about symbolic interactionist did by Army include mind, self, and society so its produce the attitude or behavior that suit with symbolic interactionist and generate and understanding the meaning of bromance among Army displayed by BTS. The conclusion of this research is that Army has its own minds about bromance, Army knows themselves in front of others, and Army has its own supportive environment to gain an understanding of bromance.

Keyword: Symbolic Interactionist, The Meaning, Bromance