

ABSTRACT

The title of the research is Framing Anylisis Status of Halal Certification Measles Rubella Vaccine News at Republika.co.id and Kompas.com. To tell about how to construct unsecured halal certified measles rubella vaccine event on Republika.co.id and Kompas.co online media. Using a qualitative method with Robert N. Entman framing analysis method. Researchers also using another theory to deepen research, that's are online media theory, online journalism, social media reality construction, news value, and framing analysis.

The result of the research is constructing reality will always be different ways in any medium of framing. Kompas.com see that this event as a social problem becaused by the unconformity of people's desire to reject the MR vaccine which is generally caused by halal doubts and the government's desire to achieve the target of MR vaccine campaign. It news strongly refers to the point of view of the government and forget about another point of view that is same important. Verification made kompas.com did not see objective. At the same time, republika.co.id defines this event as a religious problem. It is a matter of religion if the right as a follower of religion is not in accordance with their belief and obligation for them also to fight for their rights. Right means halal certification that must be done by government. Although the recommendations are always related to the importance of moslem people, but republika tried to verify by looking at the issue from different angles.

Keywords : framing, Robert N. Entman, MR vaccine, online media, halal certification