ABSTRACT

CV. Kabita Informatika is an agency that has a product based website named bandros.co.id. Bandros.co.id is a best dropship supplier based in Bandung. Bandros continues to innovate to make Bandros the best reseller and dropship service with tens of thousands of transactions and dozens of UMKM business partners in Indonesia. As one of the companies engaged in e-commerce is required the implementation of good governance. Based on the results of interviews, it is known that the practice of information technology governance in CV Kabita Informatika is still considered not in accordance with corporate culture today. This is reinforced by the absence of policies and procedures related to IT governance in the company. Therefore, it is necessary to design information technology governance in CV Kabita Informatika so that information technology governance practices in the company can be implemented.

The design of information technology governance in CV Kabita Informatika using COBIT 5 framework that refers to the seven enablers it has. In this study, the standard used is COBIT 5 with Build, Acquire and Implement (BAI) domains. The COBIT standard (Control Objectives for Information and related Technology) is selected because the COBIT framework provides the most detailed description of the strategies and controls in the management of information systems processes that support the alignment of business strategy and IT objectives. The study was conducted by identifying the seven enabler conditions owned by the company with the ideal seven enabler conditions on COBIT 5.

The results of this study in the form of document design recommendations, it is expected that the design of information governance in BAI domain can be applied to CV Kabita Informatika in implementing information technology governance.

Keywords: COBIT 5, information technology governance, seven enabler