ABSTRACT

The purpose of this present study is to investigate the effect of Compensation on

Employee Productivity amongst the Outbound Call Center Service of PT. Infomedia

Solusi Humanika Bandung. The issue in this study is about how compansation and

employees' productivity PT. Infomedia Solusi Humanika Bandung on Outbound Call

Center Service in achieving the employees' productivity that have not met the targets

and expectations set by the company.

This study is a quantitative descriptive yet causal. The research statictical covered

211 person from 449 populations were sampled using the Slovin formula. The data

analysis technique used in the study are descriptive analysis and simple linear

regression analysis.

Based on the results of hypothesis test, overall, the compensation has significant

and effect on employees productivity amongst the Outbound Call Center Service of

PT. Infomedia Solusi Humanika Bandung.

Keywords: Compensastion, Employees Productivity

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