ABSTRACK

This study was conducted to determine the effect of work motivation on employee performance in Restaurant Ayam Bakar Wong Solo (ABWS) Bandung. The purpose of this study is to determine and analyze how employee work motivation in work, how the performance of employees in the achievement of the target expected by Rumah Makan Ayam Bakar Wong Solo (ABWS) Bandung, and the influence of work motivation on employee performance at Rumah Makan Ayam Bakar Wong Solo (ABWS) Bandung.

This study uses quantitative method with descriptive-causality research type. Sampling was conducted by non-probability sampling method of saturated sampling type, with 20 respondents. Data analysis techniques used are descriptive analysis and simple linear regression analysis.

Based on the results of hypothesis testing, motivation of work have a significant effect on the performance of employees at Rumah Makan Ayam Bakar Wong Solo (ABWS) Bandung. This is evidenced by the t count > t table is 6.573> 2.1. Based on the coefficient of determination obtained that the work motivation is able to explain the performance of employees Rumah Makan Ayam Bakar Wong Solo (ABWS) Bandung for 70.6% and the remaining 29.94% influenced by other variables not examined in this study.

Conclusion of this research, work motivation at Rumah Makan Ayam Bakar Wong Solo (ABWS) Bandung has been included into good category, but there are some items that need to be repaired like employee salary, work leave, employee unsuitability with work environment, , employees who get complaints from customers, employees have not met the criteria for promotion, and employees feel not adequately given training.

Keywords: Work motivation, employee performance, salary, work leave, job security, complaint, training