

ABSTRACT

The research entitled “WEST JAVA GOVERNOR ELECTION 2018 RIDWAN KAMIL PRESS RELEASE (FRAMING ANALISYS ON TRIBUN JABAR AND PIKIRAN RAKYAT ONLINE MEDIA SEPTEMBER 2017 EDITION) West Java Governor Election 2018 Ridwan Kamil Press Release (Framing Analisys on Tribun Jabar and Pikiran Rakyat Online Media September 2017” has a purpose to see how media broadcasted about Golkar Party support issue to one of the candidate West Java Governor 2018 Ridwan Kamil which is framed by two of Online Media it is jabar.tribunnews.com and pikiran-rakyat.com September 2017 edition reviewed by syntax structure, thematic, script, and rhetorical. The theory that used by the writer in this research is Zhongdang Pan and Kosicki Framing Analysis. This research method is Qualitative Research Method.

This research result showed about jabar.tribunnews.com online media does showing neutral news framing. This case showed by broadcasted statement matched with interviewees statement. Interviewees selection is balanced as jabar.tribunnews.com choose interviewees from both side, which is from Ridwan Kamil side and Golkar Party. While news framing that has been done by pikiran-rakyat.com online media showing partiality to Dedi Mulyadi side as delegation from Golkar Party also as Ridwan Kamil opponent in coming West Java Governor Election 2018. This case showed by news content on pikiran-rakyat.com which always put perspective on Dedi Mulyadi than Ridwan Kamil. Interviewees that used by pikiran-rakyat.com always selected from Dedi Mulyadi and Golkar Party only. There is no representative from Ridwan Kamil side.

Conclusion on this research seen by the significant difference both jabar.tribunnews.com and pikiran-rakyat.com online media in news framing about Golkar for Ridwan Kamil in West Java Governor Election 2018 support issue.

Keywords : News, Online Media, West Java Election, Mass Media Construction