

ABSTRACT

This study aims to determine the effect of the ethical leaderships toward organizational culture at Himpunan Mahasiswa (Student Organization) of Business Administration on Faculty of Communication and Business Telkom University or called HIMA ADBIS. HIMA ADBIS is one of student organizations in Telkom University.

This research uses quantitative method. The types of data required for this research is primary and secondary data. This research uses saturation sampling method with 52 respondents consisting of all organizers of HIMA ADBIS, and simple linear regression analysis for data analyzing.

The results showed that ethical leadership is in the position of 84,08% with a number of very high category. That meant HIMA ADBIS had leader with virtues that are integrity, fairness, temperance, moral courage, and responsive listening. Organizational culture in the position of 86,27% with a number of very high category. That meant characteristic of HIMA ADBIS could describe with innovation and taking risk, attention to detail, outcome orientation, people orientation, team orientation, aggressiveness, and stability. The result of partially showed that ethical leadership influence organizational culture amounted to 22,5% and from other variables amounted 77,5% are not researched in this research.

Keywords: Leadership, Ethical Leadership, Organizational Culture.

