ABSTRACT

A company must have a competitive advantage in order for a company to survive an increasingly tough competition. Human Resources (HR) is a very important company asset that will determine the performance of a company. PT Pos Indonesia today faces many of its business competitors in terms of mail and package delivery services. PT Pos Indonesia is demanding to have a company performance that is superior to its competitors. In order to compete PT Pos Indonesia must have a good knowledge management enablers.

This study aims to determine and analyze the effect of applying knowledge management enablers on employee performance at the Central Processing Post PT Pos Indonesia Bandung. Using quantitative methods and methods of calculating simple linear regression analysis. Based on the results of the study, it can be concluded that the responses of respondents to knowledge management enablers (X) of 63.56% included in the category of "Good Enough" and employee performance variable (Y) of 80.99% included in the category of "Very Good". Knowledge management enablers positively and significantly affect the performance of employees SPPos Bandung amounted to 92.35% included in the category of "Very Good".

Keywords: Knowledge Management Enablers, Employee Performance, SPPos Bandung