

ABSTRACT

Feminism is a theory that arise when women are demanding to get equality, position, degree, and rights equal to men. Currently the movement of feminism has been growing, it can be seen one of them with the form of women's struggle to get equality of views in community life, performed one of them represented through a film. The film is one media that can be used to inform and also gives another view of a life of one's views on women. The film was titled "3 Srikandi" the purpose of this research is to know the representation feminism in the film "3 Srikandi" through a sign in got from the scene and dialogue. To achieve the purpose of the study, researchers used the critical paradigm, with a qualitative approach and analysis of semiotics Roland Barthes. Results of the research showed the feminism shown on women who can work as well as his usual thing men do and women have high education on a par with men as well as women were able to compete are struggling to bring Indonesia into the world with the name follows the seagames Championship.

Keywords : Feminism, Representation, Movies