

PREFACE

Alhamdulillah, all praise to Allah SWT for the blessing, so that the author can finish this mini thesis entitled "The Consumer Acceptance of Traveloka Mobile App Affects Behavioral Intention: Analyzing 7 Factors of Modified UTAUT2 (Study Case in Indonesia)". The purpose of this mini thesis is to fulfill one of the requirements of obtaining bachelor's degree in International ICT Business Study Program, Telkom University Bandung.

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The author realizes that writing this mini thesis proposal is still far from perfection. However, the authors hope that all the shortcomings that exist in this mini thesis can be used as study materials for better research in the future.

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