

EXPLORATION OF MANDALA TAPESTRY MOTIF FOR SLEEPING BAG PRODUCTS

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ABSTRACT

With the density of work activities and daily activities the workers usually take time to vacation by looking for different sights, many visited attractions for recreation one of them is the Glamor Camping in Ciwidey area, Bandung. With the phenomenon of glamor camping tours there are opportunities from sleeping bag products. The existence of other opportunities of sleeping bag product itself is a brand that removes sleeping bag products are made from plain or not patterned. The author raised the mandala tapestry motif as the main motive in sleeping bag products. The tapestry Mandala grew from a hippie generation made by Hindus and Buddhists. The tapestry mandala has a circular principle in every direction of the drawing because there are elements of its own meaning from all the images possessed by the mandala motif. Making sleeping bag using digital printing technique. Motive exploration is made by taking the symbols that lie on the Goddess of Saraswati and using the principle of the tapestry mandala. The research method that writer use is qualitative method, where writer make direct observation and exploration with stilasi process and motive composition by using technique of ripitasi one and center pattern.

Keyword : glamping, glamour camping, mandala tapestry, sleeping bag.