

ABSTRACT

This research is conducted to know the influence of internal communication to job satisfaction of driver partner of Gojek in Bandung Raya city. The purpose of this research is to know and analyze how internal communication at company of Gojek in Bandung Raya, how satisfaction work of driver partner of Gojek in Bandung City and to know the relation between internal communication with job satisfaction of partner driver of Gojek in Bandung Raya city.

This research uses quantitative method with descriptive research type. Sampling is done by probability sampling method with simple random sampling type, with the number of respondents as many as 100 people.

The results stated that the variable internal communication and job satisfaction are in good enough category . The result shows internal communication equal to 21,4% to job satisfaction, while the rest equal to 78,4% by other factor not examined in this research .

Keywords: Communication, Internal Communication, Organization, Job Satisfaction, Gojek