

ABSTRACT

Negative stigma of veiled Muslim doesn't obstruct the raising number of women who choose to keep doing their religion command, which is to use veil. Every people can't be separated form communication activities, in this case in interpersonal communication which is also strongly influenced by the existence of interpersonal perception (Rakhmat, 2007). The purpose of this study is to find out how the concept of thinking (mind), the concept of social interaction (self), and to mediate the society of Muslim women through a symbolic interaction on establishing self-identity with veiled women from Niqab Squad Bandung Community as the main informants. Research method used is qualitative with phenomenology approach. The type of data used in this study is primary data through observation and in-depth interview. The results obtained through this study is the veiled Muslim argue that the interest and understanding of self-preservation by perfecting the way they use clothes is a form of obedience to religion orders. Despite of the opinion of those who have accept and who haven't accept yet the presence of veiled Muslim in Niqab Squad Bandung Community, they still showing the identity of veiled Muslim with istiqomah, women nature, and sunnah.

Keywords : Self-identity, Symbolic Interaction, Veiled Muslim, Phenomenology, Niqab Squad Bandung.