

ABSTRACT

The number of entrepreneurs in Indonesia is far behind compared to other countries in the Asean and Asia region. Data from the Ministry of Cooperatives and Micro, Small and Medium Enterprises noted that in the year 2014 the number of entrepreneurs in Indonesia is 1.65% of the total population, and increased to 3.1% in 2016 based on BPS data. The low level of entrepreneurship in Indonesia is also followed by high unemployment rate in Indonesia.

One way to overcome the problem of unemployment is to encourage youth entrepreneurship. However, some of the barriers often faced by youth entrepreneurs such as aversion to risk, fear of failure, aversion to stress and hard work, lack of social relationships (lack of social networking), lack of resources (lack of resources), and demographics (demographic).

This study aims to determine the perception of Youth to entrepreneurship barriers and entrepreneurial interests and to know the effect from entrepreneurship barriers to entrepreneurial interests.

The population in this study is Indonesian youths who joined into entrepreneurial community in the online media facebook, which amounted to 452,156 people. This research is a quantitative research. Sample collection used in this research is probability sampling. Type of probability sampling used is simple random sampling and conducted to 400 youths. The research used descriptive analysis technique and multiple regression analysis.

Results of this study indicate that the perception of youth to entrepreneurship barriers included in the strong category (81.43%), with the lack of social network dimensions be the highest barrier (88.8%) and youth perceptions of interest in entrepreneurship is also included in strong category (75.87%). Entrepreneurship barrier has a very weak or insignificant effect (9.4%) on entrepreneurship interest, while the rest is influenced by other factors.

Keywords: Entrepreneurship Barriers, Entrepreneurship Interest, Youth Entrepreneurs