ABSTRACT

Zootopia (2016) tells the story of a rabbit named Judy Hopps who has a desire to be a Zootopia Police Department in the city of Zootopia. While dominating as a police is a predatory animal. Therefore, Judy is determined to be the first non-predator animal to become a cop. She practiced until Judy finally entered the police station in Zootopia. However, the fact that she got started working as a Zootopia Police Department in Zootopia, she was underestimated by Chief Bogo who is the police chief in the city of Zootopia. Not only that, she was also involved in the search for the missing predatory animals in Zootopia and Judy was only given two days while the other predatory police were given time until the animals that their mission was found.

This study is limited to narration clarification by Tzvetan Todorov. Tzvetan Todorov said that a story has a beginning, a middle, and an end, or called the story line. This study wants to analyze how the representation of discrimination on Zootopia film especially scenes and dialogues that characterize representation of discrimination

Based on the analysis it can be concluded that there are 4 representations of discrimination in the initial flow in Zootopia film, 4 representations of discrimination on the middle groove on Zootopia film and 3 representations of discrimination on the final flow in Zootopia film. In addition there are 11 scenes that represent discrimination and 6 types of direct discrimination contained in Zootopia film and 5 types of indirect discrimination contained in Zootopia film.

Keywords : Discrimination, Film, Tzvetan Todorov