

ANALISIS NARATIF TZVETAN TODOROV DALAM FILM MOANA SEBAGAI REPRESENTASI GENDER EQUALITY

ABSTRACT

In the film industry, the study of women became one of the most discussed studies. The struggle for gender equality and the feminist movement continues to flourish in the world. Although in the world of cinema always get a place and present in the cinema screen but the presence of women in the film industry largely rely on physical appearance so that women are still widely known for her beauty than women who have exceptional acting skills. Then in the entertainment world, Disney as one of the largest animation company in the world as known for the production of fairy princesses began to appear with films that highlight the characters against patriarchal culture and increasingly shifting towards gender equality. The purpose of this study was to find out how the representation of gender equality contained in the film Moana based on narrative analysis using Tzvetan Todorov model which considers that the narrative consists of three aspects, namely semantic aspects, syntactic aspects and aspects of verbs. The aspects studied in the film are aspects of verbs that include category mode, category kala, category point of view and category of narrative. Based on the results of the study it was found that there were 67 messages of gender equality obtained based on categories in the verb aspect of the whole story. Among them in the mode category there are 12 scenes with direct style and 4 scenes with indirect style. Then in the kala category, there are 2 scenes in the initial flow, 2 scenes in the middle groove and 2 scenes in the final flow. Then in the viewing category there are 20 scenes. In the category of narrative, there are 9 scenes in scenery techniques, 7 scenes in scenes technique, 3 scenes on collage and montage techniques, and 6 scenes in association techniques.

Keywords : Gender Equality, Matriarch, Narrative Analysis, Narativ Analysis Tzvetan Todorov, Disney, Moana

