

## **ABSTRACT**

*Organizational Communication Pattern significantly affects Motivation. In particular, if the existing Communication Pattern within the company goes well fed will have an effect on employee motivation that will also have an impact on corporate and organizational goals. So this study wanted to know the Effect of Organizational Communication Patterns on Employee Motivation PT Telekomunikasi Indonesia Telecommunication Business Area Tangerang.*

*This study uses a quantitative approach. The sample was taken as many as 150 respondents with Probability Sampling technique.*

*Result of research indicate that Organizational Communication Pattern give influence to Employee Motivation. Organizational Communication Pattern gives 44,3% influence to Employee Motivation of PT Telekomunikasi Indonesia Telecommunication Business Area of Tangerang, while the rest equal to 55,7% by other variable not examined. It is expected that companies pay attention to the rumor problem that is. Because in this research rumors can cause a problem within the company and organization. Rumors are informal communication so that the company can overcome this because it also affects the ongoing organization and company by conducting organizations that are open directly or indirectly*

*Keywords: Communication Patterns, Organizational Communication, Motivation*