

ABSTRACT

Coastal tourism sector that has the potential and will be more visitors who come to Lampung to visit the island attractions pahawang. Tourist attractions pahawang island has a very good potential where the underwater is very beautiful and the islands are clean. Therefore, it is necessary to increase the supporting factors of operational.

Through this research will be measured assessment or perception of visitors to the variables of transportation, public facilities, and visitor interest pahawang island attractions. In addition, this study aims to examine the effect of transportation and public facilities on the interests of visitors attractions pahawang island in Lampung.

Data collection methods used in this study were obtained from the distribution of questionnaires via email, whatsapp, and line. And obtained 400 valid questionnaires. Data processing is done by using SPSS 16 for windows. The result of the research shows that transportation influences significantly by 2,8%, while public facility equal to 18,6% towards visitor interest of Pahawang island, Lampung.

Keywords: Transportation, Public Facilities, pahawang island attractions