

DAFTAR GAMBAR

Gambar 1. 1 Logo Next Up Fashion	3
Gambar 1. 2 Struktur organisasi Next Up Fashion	5
Gambar 1. 3 Pertumbuhan UMKM di Indonesia	7
Gambar 1. 4 <i>Revenue</i> Next Up Fashion (x1000)	10
Gambar 1. 5 <i>Turnover</i> di Next Up Fashion.....	11
Gambar 2. 1 Metode <i>Socialization, Externalization, Combination and Internalization (SECI)</i>	23
Gambar 2. 2 <i>Model of Knowledge Structuring and sharing</i>	24
Gambar 2. 3 <i>Architectural innovation and knowledge components</i>	28
Gambar 2. 4 Kerangka Pemikiran	39
Gambar 4. 1 Siklus Pengolahan <i>Knowledge Codification</i> di Next Up Fashion...	96
Gambar 4. 2 Proses <i>Knowledge Acquiring</i> di Next Up Fashion	97
Gambar 4. 3 Alur Proses Kegiatan Rapat Bulanan	99
Gambar 4. 4 Proses Daur Ulang Pengetahuan di Next Up Fashion.....	101
Gambar 4. 5 Proses <i>Creating Knowledge Person to Document</i>	103
Gambar 4. 6 <i>Knowledge management</i> sebagai dasar <i>decision support system</i> ...	106
Gambar 4. 7 Proses Sistem Penilaian Karyawan di Next Up Fashion.....	107
Gambar 4. 8 Proses <i>Knowledge Acquired from Experts</i> di Next Up Fashion.....	111
Gambar 4. 9 Penerapan <i>Creating Knowledge</i> pada UMKM dan Next Up Fashion di Tanah abang dan Thamrin city.....	116
Gambar 4. 10 Peranan Teknologi Dalam Menyelesaikan Masalah Operasional	118
Gambar 4. 11 Proses <i>Sharing Knowledge Top – Down and Bottom- Up</i> di Next Up Fashion.	121
Gambar 4. 12 Form Laporan Harian Toko Next Up Fashion.	125
Gambar 4. 13 Data Analisis Customer Next Up per Toko	126
Gambar 4. 14 Model Penerapan <i>Knowledge Management Strategies, Innovation, and Organizational Performance</i> Untuk Usaha Menengah Industri <i>Fashion</i>	144