ABSTRACT

The level of financial literacy and financial inclusion of Indonesian people especially productive age is still very low compared to 5 ASEAN member countries especially Thailand, Malaysia and Singapore. Therefore, the government through the Financial Services Authority (OJK) focuses on increasing literacy and financial inclusion especially productive people. Bandung city is one of the city whose population is dominated by productive age which is famous for its high consumptive level. Social capital is expected to become a mediator in increasing literacy and financial inclusion. This study aims to determine the role of social capital as a mediator between financial literacy and financial inclusion. The population of this study is the entire population of productive age in Bandung, amounting to 1.797.006 inhabitants. Sampling from this research using nonprobability sampling technique with the sample counted 400 samples. This study adopted and used Sobel and Kenny and Baron tests to examine the effect of mediation of social capital in the relationship between financial literacy and financial inclusion. The results of this study found that social capital proved to partially mediate the association between financial literacy and financial inclusion of productive age in the city of Bandung.

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Keywords: Financial Literacy, Financial Inclusion, Social Capital, Productive Age, Bandung City.