ABSTRACT

This research is analyzing about the framing of online media on the DKI Jakarta election 2017s.This research discusses about how Kompas.com and Tempo.co are framing the reality that occurs when Elections of DKI Jakarta in 2017 happens. The methods that used in this research is qualitative research, with the theory of Framing Analysis model Zhongdang Pan and Gerald M. Kosicki. In addition, this framing analysis model using the linguistic approach such as word usage, the selection of structures, and the forms of phrases which leads on how the event is framed by the media. The object of this research is the news of the election of DKI Jakarta's governor in 2017. The paradigm that used in this research is the paradigm of Constructivism. The results of this research found that the Kompas.com is framing their news with more siding to Ahok-Djarot Meanwhile, Tempo.co is framing their news tried not to heat up the issues that occurred during the elections of DKI Jakarta 2017. However, on several issues, Tempo was tried to maintain the image and reduce the issues related to Ahok-Djarot.

***Keywords**: Analysis of Framing, Pan and Kosicki, News, Election of DKI Jakarta.*