

ABSTRACT

Polio is a contagious disease caused by a virus and results in permanent paralysis. Polio disease itself is spread through food, water, or hands contaminated with the faeces of people infected with polio. At the Hospital of Palang Merah Indonesia Bogor, there is no information on polio disease. With information on polio disease to awaken the visitors or patients at the hospital, PMI Bogor knows that polio is very dangerous. For the sake of creating a polio-free world by 2020, with information on polio diseases though it provides a small impact but provides awareness to visitors about polio disease. In this study, research methods to be used in completion of data, among others, through interviews, questionnaires, observations and literature study. For data analysis using matrix analysis method. After obtaining the conclusions and solutions of the existing problems, the results will be applied through the design of information media on infographics applied to the environmental graphic design as an informative medium of information to visitors and patients at PMI Bogor hospital, and has a high visual appeal to do attractive approach to visitors or patients at the Bogor Palang Merah Indonesia hospital.

Key Words: Bogor, Hospital, Infographic, Polio