

ABSTRACT

CHILDREN BOOK DESIGN AS A MEDIA INTERACTION OF PARENT AND CHILDREN

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Parent is a main foundation for children before stepping on to the outside world. Lot of activity that parents can do for making children having a good character one of them is reading books, besides reading book making parents and children can interact each other, reading books also giving a lot of benefit for children which is children can learning some alphabets, learning new vocabularies, practicing to think logically etc. Based on data obtained through interviews, observation, and the literature study that can be used for analyze to make designing children storybook easier. Trough book beside bonding stronger relationship with their parents, children also can learn and improving their cognitive function and hope can raising their interest to read.

Keyword : Children Story Book, Interaction, Parenting