ABSTRACT

BIOLOGY SCIENCE INFOGRAPHIC BOOK SERIES DESIGN LEARNING BASED FOR 9th GRADE

The Biology handbook used today by student of 9th grade junior high school is considered to be less attractive, boring and difficult to digest by the students because it is more technical and minimal illustration. It is concluded based on the results of a survey conducted on the students of 9th grade of Edu Global School in Citarum street number 35 Bandung and Bina Bakti 3 Christian High School, South Bandung district in Kopo street.

To further improve the effectiveness of teaching and learning activities, especially in Biology subjects, it is deemed necessary to make auxiliary book as a companion of the main handbook more interesting, more practical and easy to understand, so it is expected to increase student's interest in learning biology subjects.

The process of book making is done through the design and manufacture of the book by Infographic illustration method, with Adobe Illustrator CS6 as a software tool. Content of the content still refers to the main handbook of Biology subjects, done systematically each chapter so as to form a series of biological infographics books that can be used as a medium of 9th Biology learning.

Keywords: Biology, Infographic, Attractive, Junior High.