

ABSTRACT

Reading activities cannot be separated by habit and interest. Those things are the strongest willingness from someone to do something without any pressure from anything or anyone. According to the research from Central Connecticut State University in New Britain says that Indonesia still has low reading interest, and also they said that Indonesia is one of the lowest reading interest country in the world. This statement is really happened in Bunga Matahari kindergarten school in Ciputat. Nine out of ten student wasn't pass because they weren't capable to read. As being said, there's needed a designing media that can attract kindergarten student to read the book. The purpose of the design to create innovative that can introduce and also make 4 to 6 years old get used to read the book by themselves. According to the interview and questioner, 60% of student parents is working, and it takes energy so they don't have much quality time to help their children to learn to read when they're come back home. From those research, it can be seen that there's have to be the way to teach those student to learn without any educator so they can learn by themselves. In this thesis, will be created a sound book media as something that can attract the kids and expected to increase their reading interest.

Keyword : kids, book, fairy tales, a monkey and a fisherman, sound book