

ABSTRACT

At least on this day, there are 100 heritage buildings of Dutch colonial located in the city of Bandung. The existence of historic buildings in Indonesia has often not received quite attention. In fact, the conditions of these buildings are not rarely seen very apprehensive, both physically and functionally. Bandung society is now starting to leave and ignore the historic buildings in they own city.

Although not all buildings are abandoned and unkempt, but still many didn't know what its function of the building was actually in the past. People now also have to be educated to begin to appreciate the heritage of his own city in order to create a positive attitude in preserving the Dutch colonial heritage buildings. Cultural heritage building is not only for an eye decoration, but can be a place to earn a fortune if managed properly.

Based on the phenomenon, the authors do literature study methods, observation, interviews and analysis will design a video socialization historic cultural heritage building in the city of Bandung. Through this video, the author hopes to provide information and education about the profile of historic buildings in the city of Bandung, its role in the past and its condition now.

Keywords : Cultural Heritage Building, socialization, video, Bandung