ABSTRACK

This study was conducted to determine the effect of organizational culture on the performance of employees in Rumah Makan Ayam Bakar Wong Solo Bandung. The purpose is to determine the effect of organizational culture that was applied in Rumah Makan Won Solo Bandung and to see how the employee perform to achieve the existing target.

This research uses quantitative method with descriptive research type of causality. Sampling was done by non-propability sampling method of saturated sampling type, with 30 respondents. Data analysis are descriptive analysis and simple linear regression analysis.

Based on the results from the data computed by using hypothesis test, the organizational culture is significant to employee performance in Rumah Makan Ayam Bakar Wong Solo Bandung. Based on the coefficient of determination obtained the organizational culture is able to explain the performance of employees in Rumah Makan Ayam Bakar Wong Solo Bandung for 77,2% and 22,8% authenticity caused by other variables not examined in this study.

The conclusion of this research Rumah Makan Wong Solo Bandung has been included in the good category, but there are some items that need options such as, focus on target, morale, improve regulations, employee performance, training for employees.

Keywords: Organizational Culture, Employee Performance, morale, training