

ABSTRACT

Bandung as a design city has been proven much, apart from a fact from United Nations of Educational, Scientific, and Cultural Organization (UNESCO) which said that Bandung officially became a member as a design city in 2015, one of the fast growing aspect is Graphic Design, Its development is evident in the field of history with the first educational background of Graphic Design in Indonesia, as well as industry and also organizations. But with the existence of three fields that complete the Graphic Design in Bandung does not have complete record, because human consciousness can not only be limited to remember without having a complete archive data that discusses about Graphic Design in Bandung. So needed a recording that discusses the history and development of Graphic Design in Bandung, because with the recording anyone can see and also learn how a process of Graphic Design in Bandung. This research uses qualitative methods with library data collection and interviews of resource persons also using SWOT analysis to find out what advantages and also kekuarang of a media to be designed. This listing will be designed to be a medium of information in the form of a book of learning about the process of forming Graphic Design in Bandung which will be useful for young people who focus themselves on Graphic Design, so that the next generation has an understanding of the history and development of the present and also has a strong reference in terms of knowledge of Graphic Design in Bandung.

Keywords : Media Information, History, Graphic Design