

ABSTRACT

Indonesian Kite Museum Established on March 21, 2003 by Endang W. Puspoyo, a beauty expert who has been in the world of kites since 1985 by forming Merindo Kites & Gallery, located on Jl H Kamang No.38, Pondok Labu, South Jakarta. Although the Kite Museum is located in Jakarta City but there are still many people who do not know its existence. The method used in this design is using a qualitative methods in the form of interviews, observations, questionnaires and literature study. This research and design seeks to make a instructional media about Indonesian Kite Museum and its collection. The design media is an activity book with primary target audience are children ages 7-12 years old. This activity book is intended for children who visit Indonesian Kites Museum so they can learn while playing by interacting directly with the environment around the museum.

Keywords: History, Kites, Game, Traditional, Culture