

Abstract

Nowadays most people have pets in their homes. Cats are the most popular pets for people in big cities for their easier maintenance, even so the cat owner have to know knowledge about cats needs such as feed, grooming and also cat diseases. As examples disease such as Toxoplasmosis transmitted by cats through urine or feces that can cause infertility in humans, both men and women. Also peoples often neglect their cats by releasing cats outside the home without supervision, this behavior making possibility cats getting disease and the risk of transmission to human more greater.

Based on the problems the author collects the needed datas and informations by the method of observation, literature study, interviews and informants matrix analyzed. The resulted media would be a book on how to take good care cats as a form of disease prevention, the book will be combined with illustrations to attract public interest with the visual elements in it. The existence of some characters that guide or storyteller in the book is a form of approach from this book to the public making it easier in the process of receiving information on the book.

Author hoped that with this illustration book as a final project design, it can help reduce the spread of humans disease through cats. This book aims to raise awareness that cats can produce illness if kept in the wrong way and when properly maintained cats can produce good effects in terms of psychology in humans.

Keywords: Illustration Book, Cat, Disease, Human