

## DAFTAR GAMBAR

|                                                                      |    |
|----------------------------------------------------------------------|----|
| Gambar 1.1 Kerangka Perancangan.....                                 | 6  |
| Gambar 2.1 Poster Wisata .....                                       | 12 |
| Gambar 2.2 Jenis Warna .....                                         | 16 |
| Gambar 2.3 Font Script.....                                          | 17 |
| Gambar 2.4 Produk Dengan Font Script.....                            | 17 |
| Gambar 2.5 Font Sans Serif .....                                     | 17 |
| Gambar 2.6 Produk Dengan Font Sans Serif.....                        | 17 |
| Gambar 2.7 Font Decorative.....                                      | 18 |
| Gambar 2.8 Produk Dengan Font Decorative.....                        | 18 |
| Gambar 2.9 Contoh Layout Pada Video .....                            | 19 |
| Gambar 3.1 Logo Dinas Pariwisata Kabupaten Bogor .....               | 27 |
| Gambar 3.2 Struktur Organisasi Dinas Kebudayaan dan Pariwisata ..... | 32 |
| Gambar 3.3 Perjalanan Menuju Curug Leuwi Hejo.....                   | 33 |
| Gambar 3.4 Curug Leuwi Hejo .....                                    | 34 |
| Gambar 3.5 Curug Leuwi Hejo .....                                    | 34 |
| Gambar 3.6 Fasilitas Curug Leuwi Hejo .....                          | 35 |
| Gambar 3.7 Fasilitas Curug Leuwi Hejo .....                          | 35 |
| Gambar 3.8 Curug Cilember .....                                      | 36 |
| Gambar 3.9 Curug Cilember .....                                      | 37 |
| Gambar 3.10 Curug Cilember Camping Ground.....                       | 37 |
| Gambar 3.11 Pasar Ah Poong.....                                      | 38 |
| Gambar 3.12 Pasar Ah Poong.....                                      | 39 |
| Gambar 3.13 Eco Art Park Parabola Warna Warni.....                   | 40 |
| Gambar 3.14 Talaga Cikeas.....                                       | 41 |
| Gambar 3.15 Talaga Cikeas.....                                       | 41 |
| Gambar 3.16 Talaga Cikea .....                                       | 42 |

|                                                                           |           |
|---------------------------------------------------------------------------|-----------|
| <b>Gambar 3.17 Tour Video ‘Sam Kolder’ .....</b>                          | <b>43</b> |
| <b>Gambar 3.18 Bali Adventure-Mikevisuals .....</b>                       | <b>44</b> |
| <b>Gambar 3.19 Nature Video-Cinematic .....</b>                           | <b>45</b> |
| <b>Gambar 3.20 Wawancara Kepala Dinas Pariwisata Kabupaten Bogor.....</b> | <b>46</b> |
| <b>Gambar 4.1 Storyboard.....</b>                                         | <b>63</b> |
| <b>Gambar 4.2 Storyboard.....</b>                                         | <b>64</b> |
| <b>Gambar 4.3 Storyboard.....</b>                                         | <b>65</b> |
| <b>Gambar 4.4 Screenshot .....</b>                                        | <b>68</b> |
| <b>Gambar 4.5 Screenshot .....</b>                                        | <b>69</b> |
| <b>Gambar 4.6 Screenshot .....</b>                                        | <b>70</b> |
| <b>Gambar 4.7 Screenshot .....</b>                                        | <b>71</b> |
| <b>Gambar 4.8 Screenshot .....</b>                                        | <b>72</b> |