

ABSTRACT

The legend of Kemaro Island is one of the folklore of South Sumatra. This legend tells how Kemaro Island formed by lovers Tan Bun An and Siti Fatimah. The public was certainly familiar about the dramatic story about them, but the lack of lifting the Legend of Indonesia makes the public close the eyes of the Legend. The abundance of animated films made by overseas make people tend to "consume" the work. No wonder the production of animated film works of Indonesian animators is very little let alone an animated film that tells the legend of Indonesia. By using various methods then collected valid data to design this short film. The design of 2D animation film Island Legend Kemaro one way to generate more interest in the animated film animator works Indonesia. This design is more focused on designing the layout in the story. Most of the animators who have created visual works of Legend of Kemaro Island do not pay much attention to background layouts. They tend to see from stories and characters. In fact, background layouts in the story can invite movie lovers into the story. By creating an interesting layout and atmosphere, able to invite the public to better appreciate the work of Indonesian animators.

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