

ABSTRACT

This study aims to determine the application of entrepreneurship Education at Bina Nusantara University through curriculum and supporting factors, teaching methods, assessment methods and know the output or results obtained by students from entrepreneurial learning at Bina Nusantara University.

The analysis technique used in this research is descriptive statistical analysis. Descriptive statistic analysis is a statistic used to analyze data by describing or describing data that has been collected as it is without intending to make conclusions that apply to the public or generalisaasi included in descriptive statistics, among others, is the presentation of data through tables, graphs, pie charts, pictograms, calculation mode, median, mean, decile calculation, peersentil, calculation of data dissemination through mean calculation and standard deviation, percentage calculation. Data collection was done by distributing questionnaires to 360 respondents of Bina Nusantara University students.

The results of this study is obtained overall score of the average score obtained, the responses of respondents showed that the curriculum and entrepreneurial Support Factors including good category that is equal to 77.59%. Response of respondents showed that the teaching method of entrepreneurship education including very good category that is equal to 81.52%. Respondents showed that the method of appraisal of entrepreneurship education including good category that is equal to 79.36%. Respondents showed that the output or the results obtained by students are very good category that is equal to 82.75%.

The results can be used by Bina Nusantara University as a consideration in improving the entrepreneurship education program, in order to produce students who have competence in the field of entrepreneurship and can create new jobs.

Keywords: Entrepreneurship education, curriculum and supporting factors, teaching methods, methods of penialization and output.

