

ABSTRACT

Social responsibility is an form of manifestation companies' compliance with the rules of the norms, laws where company do their operations. One form of social responsibility to the community is to run Corporate Social Responsibility (CSR). CSR is a real action concerns company to resolving the problems that occur in the surrounding communities. PT. Antam sustainably take an active role to moving and inspiring Indonesia. One form of social responsibility towards to the environment is by presenting partnership program. The program aim is to help local people and empowering the community by providing capital lending rocks. It aims to improve the economic community around the mines

This study aims to determine the effect of the Corporate Social Responsibility partnership program on Social welfare. The sampling method used is the technique of non-probability sampling with purposive sampling types for data collection. In addition, this research using descriptive analysis and multiple linear regression test.

Based on the results of this study concluded that the implementation of Corporate Social Responsibility partnership program already well. In addition the local social welfare is in good category. Further variables Corporate Social Responsibility influence simultaneously and partialy to variable Social welfare

Keywords: Corporate Social Responsibility (CSR), Social welfare