

## **ABSTRACT**

*Along with the growth of times, Internet is growing and internet users in Indonesia also increased. Internet gives positive effects to various parties, such as to improve business development in the digital era that gave rise to the term Electronic Business (E-Business). One of the company which using internet for its operation is Agate Studio Bandung. Agate Studio Bandung is a start-up company that created games. Up until now, Agate Studio created about 200 games which can be downloaded by the customers in AppStore and Google Play.*

*This study was conducted to determine the ability of Internet Access contained in Agate Studio Bandung. There are four factors than can be used to analize the ability of Internet Access : material access, skills access, motivational access, and usage access.*

*This research is a descriptive quantitative research, the sample is set using nonprobability sampling with saturated sampling type. Data was collected using questionnaire tested for validity and reability using SPSS 2.0 software. After that, the data is processed manually by calculating the value of each internet access factors.*

*The results of the analysis of this study show the value of each factors possessed by internet acces such as : Skills Acces is the factor that has the highest point of percentage 93% which can be described “very good”. Usage Access has point of percentage 87% and described as “very good”. Motivational Access has point of percentage 80% and described as “good”. Material Access has point of percentage 78% and described as “good”. Therefore, the average percentage of those factors is 84,5%.*

*This study shows that the ability of internet access on Agate Studio Bandung enter in “very good” category on line continuum, so that Agate Studio employees can use internet access very well. this study also shows that Skills Access is the highest factor that owned by Agate Studio Bandung while the lowest factor is Motivational Access. This research can be used by Agate Studio Bandung to improve its employee ability related to internet access.*

*Keywords : Internet, E-Business, Startup, Internet Access.*