ABSTRACT

Co-working space is basically a workspace concept that can be used simultaneously with startup or other companies. But unlike renting an office or building, managers of working space usually offer something that will spoil their workers and allow each business unit to berkolaburasi positively. Observations were made in several co-working spaces in Bandung such as co & co space, ruangreka, Bandung digital valley. From the observations of the three places only one approaches the ideal co-working space. In accordance with the survey conducted by Carsten Foertsch, Deskmag, 2012, the ideal co-working for entrepreneurs using co-working usually has a special criterion with the impression homy, document printing service, internet network, providing a bar containing snacks and soft drinks, kitchen, dining room, playroom, gym room, fl opable workspace or 24 hour access and other special additions to digital creative field there is main space to support performance such as, room demo / gadget room as room for application / ready for commercialization, creative corner as room for work (application development), meeting room for discussion and meeting, cafe corner and lounge room for casual discussion.

Keywords: Co-working space, concept, facilities