## **ABSTRACT**

Given the current phenomenon, humans will try to spend a little time to find a place of lodging and recreation with the aim to forget for a moment the busyness and saturation of the problems faced at home or workplace. In addition, places that have natural scenery will also be a human destination to remove fatigue, calm down, relax body and mind, as well as refreshing place that can be done by enjoying the natural scenery and breathe fresh air in the absence of air pollution. Where rest is a necessity for every living creature with the mobility of life with a very solid work to restore balance. Recreation is an activity of leisure time and refreshment of one's body and spiritual, this is an activity done by someone beside work. While relaxation is an act that is used to release tension or fatigue, relaxation activities are not much different from recreation where sports, watching television shows, traveling and channeling hobbies that are usually done on weekends.

Although there are many resort hotels that how in the area ciater but there is a problem that is not yet a facility that can thoroughly meet the needs in accommodating travel activities. In it by providing lodging accommodation and supporting facilities of natural potential of subang area. Therefore, this design is done to make the design of a better hotel of course in supporting the comfort of residents in it with a contemporary concept based on the lifestyle of urban and traditional communities in creating local cultural nuances.

Keyword: hotel, resort, hot water potential, ciater, subang.